

# Business Administration (BUSA)

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**BUSA 7000. Business Analytics and AI for Manager. 3 Hours.**

Essential foundations in programming, business analytics, and artificial intelligence. Students learn basic coding concepts, data preparation techniques, and core analytical methods used to support managerial decision-making. The course also introduces fundamental AI.

**BUSA 7100. Privacy in the Digital Age. 3 Hours.**

This course will examine the history, development and application of privacy law and policy. The course explores the theoretical basis of privacy and the evolution of privacy as a legal right. It examines the many applications of privacy today in an electronic society, as well as its legal, regulatory and ethical aspects.

**BUSA 7430. Data Modeling and Visualization. 3 Hours.**

This course will examine the design, analysis, and communication of business information using modern data tools.

**BUSA 7900. Strategic Des Makng w/Data. 3 Hours.**

This course will examine the integration of advanced analytics and business intelligence to support strategic decision-making in complex organizational environments.