

# Graduate Certificates in Business

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## Entrance Requirements

Individuals who have bachelor's degrees from regionally and nationally accredited colleges and universities are eligible to apply to the program. Regular admission will be based on an overall GPA of 3.00 on a 4-point scale. Applicants must submit transcripts to the Valdosta State University Graduate School for review prior to final admission.

Candidates who are not currently VSU students must apply to VSU and to the MBA program as certificate program students. Students who enroll as majors in programs other than the MBA at VSU must apply through the Graduate School.

Certificate courses may be applied toward the MBA degree. Applicants must meet all MBA program and Graduate School admissions requirements before acceptance into a degree program.

## Completion of Certificate Requirements

Candidates for the graduate certificate administered by the MBA program must maintain a 3.0 GPA in the certification courses. Students who have previously taken one of the four certificate courses at another university will take an additional MBA course selected by the MBA committee.

## Course Requirements

### Requirements for the Graduate Certificate in Healthcare Administration

Code	Title	Hours
MBA 7800	Introduction to Healthcare Systems and Policies	3
MBA 7810	Healthcare Economics	3
MBA 7840	Legal Aspects of Healthcare	3
MBA 7850	Healthcare Information Systems (MBA 7800 prerequisite)	3
<b>Total Hours</b>		<b>12</b>

### Requirements for the Graduate Certificate in Business Fundamentals

Code	Title	Hours
MBA 7020	Financial Accounting for Managers	3
MBA 7030	Managerial Accounting	3
MBA 7050	Marketing	3
MBA 7350	Managerial Finance	3
<b>Total Hours</b>		<b>12</b>

### Requirements for the Graduate Certificate in Financial Management

Code	Title	Hours
MBA 7020	Financial Accounting for Managers	3
MBA 7030	Managerial Accounting	3
MBA 7350	Managerial Finance	3
MACC 7120	Financial Statement Analysis	3
<b>Total Hours</b>		<b>12</b>

### Requirements for the Graduate Certificate in Business Analytics

Code	Title	Hours
MBA 7350	Managerial Finance	3
MBA 7660	Advanced Quantitative Methods	3
MBA 7680	Data Mining	3
MACC 7700	Advanced Managerial Accounting/Data Analytics	3
<b>Total Hours</b>		<b>12</b>

**Requirements for the Graduate Certificate in Marketing Decision Making**

<b>Code</b>	<b>Title</b>	<b>Hours</b>
MBA 7030	Managerial Accounting	3
MBA 7050	Marketing	3
MBA 7500	Managerial Economics	3
MBA 7610	Business Law	3
or MBA 7700	Current Topics in Business	
<b>Total Hours</b>		<b>12</b>

**Requirements for the Graduate Certificate in Strategic Leadership**

<b>Code</b>	<b>Title</b>	<b>Hours</b>
MBA 7630	Leadership and Motivation	3
MBA 7640	Strategic Human Resources Management	3
MBA 7900	Strategy and Competition	3
MBA 7610	Business Law	3
or MBA 7700	Current Topics in Business	
<b>Total Hours</b>		<b>12</b>